



FOR IMMEDIATE RELEASE:

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First National Bank names Marilyn Reich V.P. Answer Center Operations Manager

West Chester _ First National Bank of Chester County has named Marilyn Reich, Vice President Answer Center Operations Manager.

Reich has been employed at First National Bank since 2004, beginning as a teller in the bank's Hershey's Mill branch. She previously owned and managed a gas station and convenience store for 20 years.

Reich is responsible for the development, implementation and ongoing operations for the Answer Center, including: forecasting, staff planning, scheduling, plan compliance, coaching, motivating, adherence monitoring, measurement, and achievement of assigned product, service, and sales goals.

A resident of West Chester, she has been active in community organizations, including the Chester County Art Association and the West Goshen Lions Club. Reich is a past President of the Lions Club and editor of the organization's newsletter.

She is a graduate of West Chester University and is married with four children and 12 grandchildren.

First National, a subsidiary of First Chester County Corporation, is the largest independent national bank headquartered in Chester County and provides quality financial services to individuals, businesses, governmental entities, nonprofit organizations, and community service groups. For more information, visit www.1nbank.com.

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