

June 19, 2007

EDITORS: The following information is for immediate release. If you have any questions, please contact Katherine A. Vanni, Community Relations Officer of First National Bank of Chester County at 484-881-4104.

First National Bank names Sheri L. Ashman as Executive VP of Marketing

Ashman is a Schuylkill County resident

WEST CHESTER _ First National Bank of Chester County has named Sheri L. Ashman as Executive Vice President of Marketing

“Sheri has more than 20 years of marketing experience in the financial services industry and has held various leadership positions in the areas of product management and development, market research, database marketing, advertising and communications,” said Kevin C. Quinn, President of First National Bank. “She is a great addition to our professional staff here at First National.”

Ashman will be responsible for leading and directing the Marketing team for First National as well as strategic and tactical research, and analytical initiatives.

She is a faculty member of the American Bankers Association School of Marketing and Management and teaches at Northwestern University in Chicago. Her civic activities include the Salvation Army Ministry of Bells, a participant in the well known Marshalton Triathlon, and West Chester’s Old Fashioned Christmas celebration. She is also active in Salem United Methodist Church Women’s Guild, and the Parent Teacher Organization of the Blue Mountain Middle School.

She resides in Orwigsburg, Schuylkill County.

First National, a subsidiary of First Chester County Corporation, is the largest independent national bank headquartered in Chester County and provides quality financial services to individuals, businesses, governmental entities, nonprofit organizations, and community service groups. For more information, visit www.1nbank.com.